



Draft Conference Programme

Tuesday 23 June 2009

16:00 - 19:00	Registration Foyer, Tsitsikamma Conference Center, The Boardwalk
19:00 - 21:00	Welcome Reception 34 ^o South, The Boardwalk

Wednesday 24 June 2009

07:30 - 08:30	Registration & Tea Foyer, Tsitsikamma Conference Center
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Plenary Session

Chairman: **Peter Myles**

08:30 - 09:00	CMT2009 Conference Opening Executive Mayor: Nelson Mandela Bay Municipality Executive Mayor: Cacadu District Municipality
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09:00 - 09:30	CMT2009/PL/061 Beach Tourism Opportunities: An International Perspective Dr Jeff Wilks, Managing Director: Tourism Safety, Australia
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09:30 - 10:00	CMT2009/PL/062 Beachfront Development in South Africa: Insights from the Vision 2020 Projects Donald McGillivray, Director: Afri-Coast Engineers
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10:00 - 10:30	Tea Foyer, Tsitsikamma Conference Center
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Session 1

Beach Tourism & Safety Workshop

Chair: **Jeff Wilks**

Room:

CMT2009/WP/056

The Economic and Environmental Impacts of Blue Flag Beaches – a South African perspective

Alison Kelly, Blue Flag Program Manager, WESSA

CMT2009/WP/063

Developing an Audit Framework for Beach Tourism

Tony Van Den Enden
Surf Life Saving Tasmania, Australia

Breakout Groups

Breakout Groups

Breakout Groups

Session 2

Session Theme:

Marine Parks, Reserves & Mammals

Chair: **Mark Orams**

Room:

CMT2009/WP/013

Whose rights, whose ocean? Challenges for MPAs in the United States.

Seth Macinko, Marc L. Miller
Department of Marine Affairs, University of Rhode Island, USA / School of Marine Affairs, University of Washington, Seattle, WA, USA

CMT2009/A/025

Towards a utilitarian ethic for marine wildlife tourism

John Dobson
Department of Tourism Hospitality and Events Management University of Wales Institute, Cardiff

CMT2009/WP/030

The impact of wildlife tourism experiences on visitors' learning for sustainability

Roy Ballantyne, Jan Packer, John Falk
¹⁻²University of Queensland School of Tourism, Brisbane, Australia ³Oregon State University, Corvallis, Oregon, USA

CMT2009/WP/031

Using wildlife tourism to enhance conservation learning: a case study of mon repos turtle rookery

Karen Hughes
University of Queensland School of Tourism, Brisbane, Australia

CMT2009/WP/033

What do people do at Ningaloo? Spatial and temporal mapping of tourist usage in a large marine park, north-western Australia

Lynnath E. Beckley, Claire B. Smallwood, Susan A. Moore Halina T. Kobryn
School of Environmental Science, Murdoch University, 90 South Street, Murdoch WA 6150, Australia

13:00 - 14:00	Lunch Foyer, Tsitsikamma Conference Center
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Draft Conference Programme

Wednesday 24 June 2009

Session 1		Session 2	
14:00 - 14:30	Beach Tourism & Safety Workshop Chair: Jeff Wilks Room:	Session Theme: Socio-economic & Marine Environment Chair: Jan Auyong Room:	
	Report back from Breakout groups, discussion from the floor, opportunities for officials from other jurisdictions to make statements	CMT2009/A/010 What do fishers think of scuba divers? Socio-economic impacts of the scuba diving industry in the Solomon Islands Vanessa Smith, Clare Fitzsimmons Newcastle University, Newcastle Upon Tyne, UK	
	14:30 - 15:00	CMT2009/A/043 Travel motivations of tourists to selected marine destinations Dr. P. van der Merwe, Prof. E. Slabbert and Prof. M. Saayman North-West University: Potchefstroom campus	
15:00 - 15:30	CMT2009/A/044 The socio-economic impact of Africa's oldest marine park S. Oberholzer, Prof. M. Saayman, Prof. A. Saayman, Prof. E. Slabbert Institute for Tourism and Leisure Studies, School of Economics North-West University, Potchefstroom Campus		
15:30 - 16:00 Tea Foyer, Tsitsikamma Conference Center			
Session 1		Session 2	
16:00 - 16:30	Beach Tourism & Safety Workshop Chair: Jeff Wilks Room:	Session Theme: Climate Change Chair: Jan Auyong Room:	
	Workshop outcomes summarised and discussed, statement of commitment and key priorities announced	CMT2009/A/004 How hot is too hot? A survey on climate (change) and tourism Alvaro Moreno, Bas Amelung International Centre for Integrated Assessment and Sustainable development - Maastricht University, Maastricht, The Netherlands	
16:30 - 17:00	CMT2009/WP/039 Climate change: Creating demand for sustainable assessments in coastal and marine tourism Jamie Erin Mooney, Marc L. Miller University of Washington, School of Marine Affairs, 3707 Brooklyn Ave NE, Seattle, WA, USA		
17:00 Closing of Day 1			
19:00 - 22:00 Nautical Evening Algoa Bay Yacht Club			



Draft Conference Programme

Thursday 25 June 2009

07:30 - 08:30	Registration & Tea Foyer, Tsitsikamma Conference Center		
	Plenary Session Chairman: Peter Myles		
08:30 - 09:15	CMT009/PL/054 Coastal and Marine Tourism: Where we have been, where we are, where we will go Michael Lück Department of Tourism & Events, AUT University, Aotearoa, New Zealand		
09:15 - 10:00	CMT009/PL/021 Mine is bigger than yours - the rise and rise of super-yacht tourism Mark Orams New Zealand Tourism Research Institute, School of Hospitality and Tourism, AUT University, Aotearoa, New Zealand		
10:00 - 10:30	Tea Foyer, Tsitsikamma Conference Center		
	Session 1	Session 2	Session 3
	Session Theme: Coastal & Marine Tourism Chair: Travis Heggie Room:	Session Theme: Socio-economic & Marine Environment Chair: Jan Auyong Room:	Session Theme: Diving Chair: Jeff Wilks Room:
10:30 - 11:00	CMT2009/A/002 An industry in decline? The evolution of whale-watching tourism in Hervey Bay, Australia Dr Sheila Peake University of the Sunshine Coast, Queensland, Australia	CMT2009/A/008 Socio-economic and environmental issues associated with the increasing tourism activity in the coastal zones of Kerala Shadananan Nair Nansen Environmental Research Centre, Kerala, India	CMT2009/A/006 Successful interpretation in Great Barrier Reef tourism: Dive in or keep out of it? Alexandra Coghlan, Bruce Prideaux, Michael Lück James Cook University / Auckland University of Technology
11:00 - 11:30	CMT2009/A/003 The learning tourist: the role of identity-related visit motivations John H. Falk Oregon State University, Corvallis, OR, USA	CMT2009/A/011 Silent Invasion: Investigating Oregonians' self-reported awareness, understanding and behaviors toward invasive species Lynn D. Dierking, Samuel Chan, Joseph Cone, Erika Wolters Oregon State University, Corvallis, OR, USA	CMT2009/A/009 Diving tourism in Mozambique - an opportunity at risk? Yara Tibiriçá, Alastair Birtles, Peter Valentine James Cook University, Queensland, Australia
11:30 - 12:00	CMT2009/A/007 A model for coastal tourism: the coast all in one's mind Martijn Smeenge NHTV international higher education Breda, Breda, The Netherlands	CMT2009/A/014 A focus on coastal scenery and landforms: the geotourism potential of coastal environments David Newsome Murdoch University, Murdoch, Western Australia	CMT2009/WP/017 Recreational aspects of the tiger shark diving industry within the Aliwal Shoal Marine Protected Area, South Africa M.L. Dicken, S. G. Hosking Department of Development Studies, School of Economics and Development, Nelson Mandela Metropolitan University
12:00 - 12:30	CMT2009/A/012 Dude fishing as an embryonic touristic form: theory and practice Seth Macinko, Marc L. Miller Department of Marine Affairs, University of Rhode Island, USA / School of Marine Affairs, University of Washington, Seattle, WA, USA	CMT2009/WP/028 Shifting the carrying capacity concept from theory into practical application: An example using recreational boats in Mallorca, Balearic Islands, Spain Diedrich A, Balaguer P, Tintoré, J 1SOCIB, Sistema de Observación y Costero de las Illes Balears 2IMEDEA(CSIC-UIB), Instituto Mediterráneo de Estudios Avanzados Mallorca, Baleares, Spain	CMT2009/WP/037 Dimensionality of scuba diver perceptions of crowding Brian W. Szuster, Bixler P. McClure, Mark D. Needham Department of Geography, University of Hawai'i at Mānoa, HI, USA; Department of Forest Ecosystems and Society, Oregon State University, Corvallis, Oregon USA
12:30 - 13:30	Lunch Foyer, Tsitsikamma Conference Center		



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Thursday 25 June 2009

	Session 1	Session 2	Session 3
	<p>Session Theme: Marine Parks, Reserves & Mammals Chair: Paul Martin Room:</p>	<p>Session Theme: Socio-economic & Marine Environment Chair: Michael Lück Room:</p>	<p>Session Theme: Safety & Legal Environment Chair: Morgan Griffiths Room:</p>
13:30 - 14:00	<p>CMT2009/WP/038 Realizing the potential of marine naturalist interpreters as conduits of a mission Brooke Porter, Merrill Kaufman Pacific Whale Foundation, 300 Maalaea Road, Suite 211, Wailuku, Maui, Hawaii, USA</p>	<p>CMT2009/WP/016 Socio-economic aspects of boat-based ecotourism during the sardine run within the Pondoland MPA, South Africa M.L. Dicken Department of Development Studies, School of Economics and Development, Nelson Mandela Metropolitan University</p>	<p>CMT2009/A/020 Y generation and beach safety Dr Donna Pendergast Dr Jeff Wilks School of Education and Professional Studies Griffith University, Gold Coast Tourism Safety Group, Gold Coast, Queensland, Australia</p>
14:00 - 14:30	<p>CMT2009/WP/049 Marine protected areas: from conservation to sustainable development Reagan Iohandjola l'okaso University of Kinshasa, 78 Ngadi Street, Democratic Republic of Congo</p>	<p>CMT2009/A/040 Value orientations toward coral reefs in recreation and tourism settings: a conceptual and measurement approach Mark D. Needham Department of Forest Ecosystems and Society, Oregon State University, 321 Richardson Hall, Corvallis, Oregon, USA</p>	<p>CMT2009/WP/029 Lifeguard training for tourism resorts: a case study from Fiji Tony Van Den Eenden Surf Life Saving Tasmania, Australia</p>
14:30 - 15:00	<p>CMT2009/A/051 'KIA ANGI PUKU TO HOE I TE WAI' Ocean noise and tourism Emmanuelle Martinez¹ Mark B. Orams² ¹Massey University, Albany Campus North Shore Mail Centre, New Zealand ²AUT University, Auckland, New Zealand</p>	<p>CMT2009/A/041 A conjoint analysis of situational influences on acceptance of coastal recreation management strategies in Hawaii Mark D. Needham, Brian W. Szuster Department of Forest Ecosystems and Society, Oregon State University, 321 Richardson Hall, Corvallis, Oregon, USA; Department of Geography, University of Hawaii, 445 Saunders Hall, 2424 Maile Way, Honolulu, Hawaii, USA</p>	<p>CMT2009/A/045 Tourist injuries on U.S. National seashores Travis W. Heggie University of North Dakota, Recreation & Tourism Studies Program; Director, Great Plains Injury Prevention Research Initiative; University of North Dakota</p>
15:00 - 15:30	<p>CMT2009/A/053 Feeding Amazonian boto (Inia geoffrensis) as a tourism attraction. A path towards tragedy? Luiz Cláudio Pinto de Sá Alves,¹Artur Andriolo¹ Mark B. Orams² Projeto Monitoramento de Baleias por Satélite, Instituto Aqualie, Rua Edgard Werneck, 428/32, Rio de Janeiro, RJ, 22763-010, Brazil.¹ New Zealand Tourism Research Institute, AUT University, Private Bag 92006, Auckland 1142, Aotearoa/New Zealand²</p>	<p>CMT2009/WP/068 Building Bridges: The Coega IDZ and Tourism Promotion in the Nelson Mandela Bay Metropole Richard Haines Richard Haines (Department of Development Studies, School of Economics, Development and Tourism, Nelson Mandela Metropolitan University)</p>	<p>CMT2009/A/046 Aspects of the legal environment of coastal and marine tourism in South Africa Prof Patrick HG Vrancken Nelson Mandela Metropolitan University University Way, Port Elizabeth, South Africa</p>
15:30 - 16:00	<p>Tea Foyer, Tsitsikamma Conference Center</p>		
19:00 / 19:30 - 23:00	<p>Conference Dinner Tsitsikamma Conference Center Launch: Opaque Sneak Preview: Eastern Cape Tourism Brand</p>		



Draft Conference Programme

Friday 26 June 2009

07:30 - 08:00	Registration & Tea Foyer, Tsitsikamma Conference Center	
	Session 1	Session 2
	Session Theme: Coastal & Marine Tourism Chair: Tony van den Enden Room:	Session Theme: Tourism Promotion & Marketing Chair: Mark Orams Room:
08:00 - 08:30	CMT2009/A/027 Where are the stars of the show?: Dissapointment in marine ecotourism Dr Carl Cater Aberystwyth University UK Institute of Biological, Environmental & Rural Sciences, Llanbadarn, Aberystwyth	CMT2009/WP/015 'Islandness' as a resource: a look at how being small and isolated has found a place in a globalizing world M. Charles Festa, Seth Macinko, Marc L. Miller Department of Marine Affairs, University of Rhode Island, USA / School of Marine Affairs, University of Washington, Seattle, WA, USA
08:30 - 09:00	CMT2009/WP/052 Fanatic scuba divers do it in the cold? Establishing the need to examine the attitudes and motivations of scuba divers in South Wales (UK) Nigel Jones ¹ John Dobson ² Professor Eleri Jones ³ Cardiff School of Management, University of Wales Institute Cardiff (UWIC) Colchester Avenue, Cardiff	CMT2009/A/019 Enhancement of South African tourism and hospitality enterprise within the supply chain: The case for barter membership Eckhaus Eyal, Frank Bates Bar Ilan University, Logistic Management Dept, Israel; Izmir University of Economics, Logistics Management Dept, Izmir, Turkey
09:00 - 09:30	CMT2009/A/024 Key stakeholder views of marine research tourism in Australia Peter Wood John Rumney James Cook University and Sustainable Tourism CRC, Queensland. Australia	CMT2009/A/034 Contemporary multimedia network as a method of informing nautical tourists Mislav Šimunić, Ljubica Pilepić Faculty of Tourism and Hospitality Management in Opatija, Primorska 42, 51410 Opatija, Croatia
09:30 - 10:00	CMT009/WP/060 An ecosystem management approach to marine/conservation parks Dr Jan Auyong	CMT2009/WP/036 Nautical tourism as the means of branding the north-Adriatic destinations in tourism markets Daniela Gračan, Romina Alkier Radnić, Marinela Krstinić Nižić Faculty of Tourism and Hospitality Management in Opatija, Primorska 42, 51410 Opatija, Croatia
10:00 - 10:30	CMT2009/WP/066 Continued enhancement of beach tourism through the provision of a safe bathing environment Debbie Hargreaves KwaZulu-Natal Sharks Board, KwaZulu-Natal, South Africa	CMT2009/WP/047 Underwater films as a medium for education and awareness in the marine environment Rainer Schimpf Ocean Messengers NGO, Port Elizabeth, Nelson Mandela Bay, South Africa
10:30 - 11:00	CMT2009/WP/065 Multi-Purpose Reefs proposed for Nelson Mandela Bay, South Africa Dylan Anderson ¹ , Jose Borrero ² , Shaw Mead ² ¹ Afri-Coast Engineers SA (Pty) Ltd, ² ASR Ltd – Marine Consulting and Research	CMT2009/WP/067 The benefits and costs of marine mammals in captivity Michael Lück Auckland University of technology, School of Tourism and Hospitality
11:00 - 11:30	Tea Foyer, Tsitsikamma Conference Center	
	Plenary Session	
	Chairman: Marc Miller	
11:30 - 12:15	CMT009/PL/022 Remote technologies for beach safety Dr Jeff Wilks Managing Director: Tourism Safety, Australia	
12:15 - 13:00	CMT2009/PL/059 To Be or Not To Be: Tourism Development on a South Pacific Island Travis W Heggie University of North Dakota, Recreation & Tourism Studies Program; Director, Great Plains Injury Prevention Research Initiative; University of North Dakota	
13:00 - 14:00	Lunch Foyer, Tsitsikamma Conference Center	



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Friday 26 June 2009

	Plenary Session
	Chairman: Peter Myles
	CMT2009/PL/064
14:00 - 14:45	Suggestions for stretching the coverage of coastal & marine tourism investigations Marc L Miller Department of Marine Affairs, University of Rhode Island, USA / School of Marine Affairs, University of Washington, Seattle, WA, USA
14:45 - 15:15	CMT2009 Conference Closing & Farewell Mr Peter Myles, Chairman - CMT2009